

**Presentation to the
Senate Education Committee
February 13, 2008**

SC Commission on Higher Education

Dr. Garrison Walters
Executive Director

and

Mr. Daniel Ravenel
Vice Chair, Commission on Higher Education
Chair, Higher Education Study Committee

Today's Topics

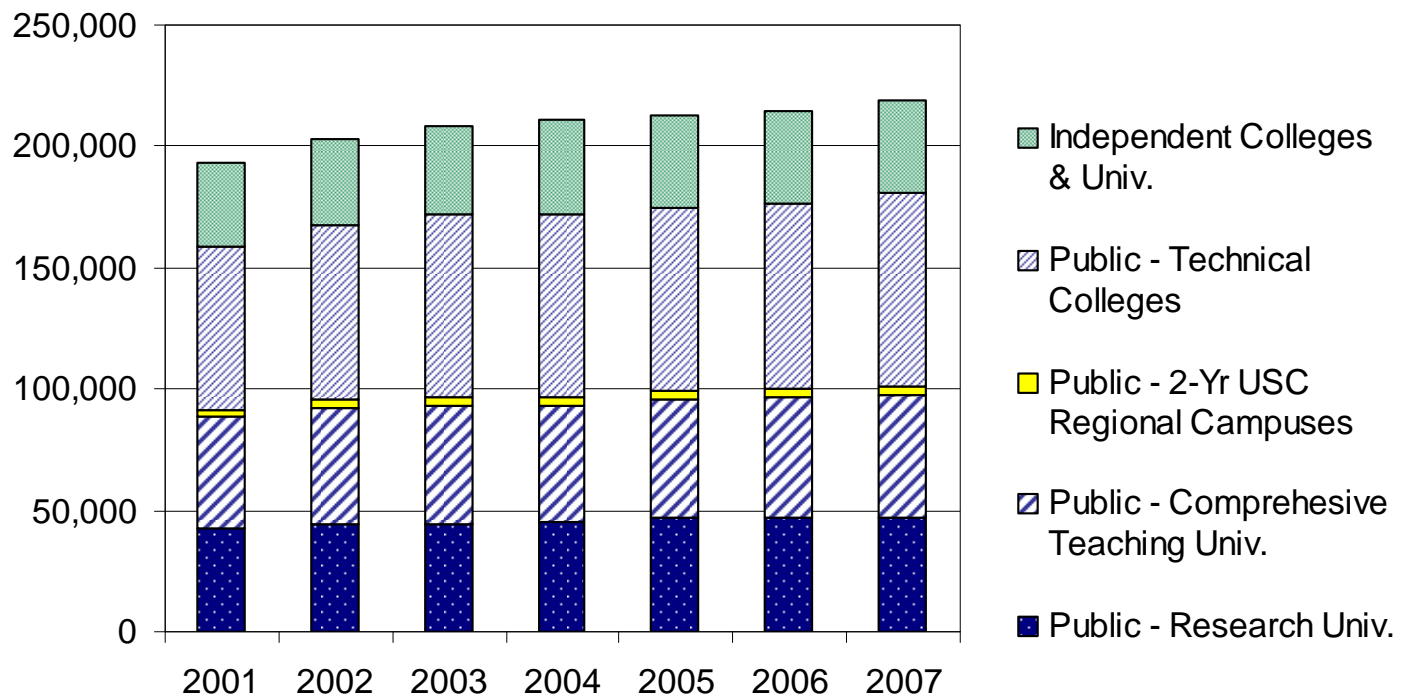
- 1) Observations on Higher Education in South Carolina**
- 2) South Carolina in the Knowledge Economy**
- 3) South Carolina is Building a Plan to Compete: Higher Education Study Committee Status / Action Plan Development**

1) Observations on Higher Education in South Carolina

Exceptionally Strong system

- Research Institutions
- Comprehensive Teaching Institutions
- Two-Year Regional Campuses
- Technical Colleges
- Independent Institutions

Headcount Enrollment Summary
Fall 2001 - Fall 2007

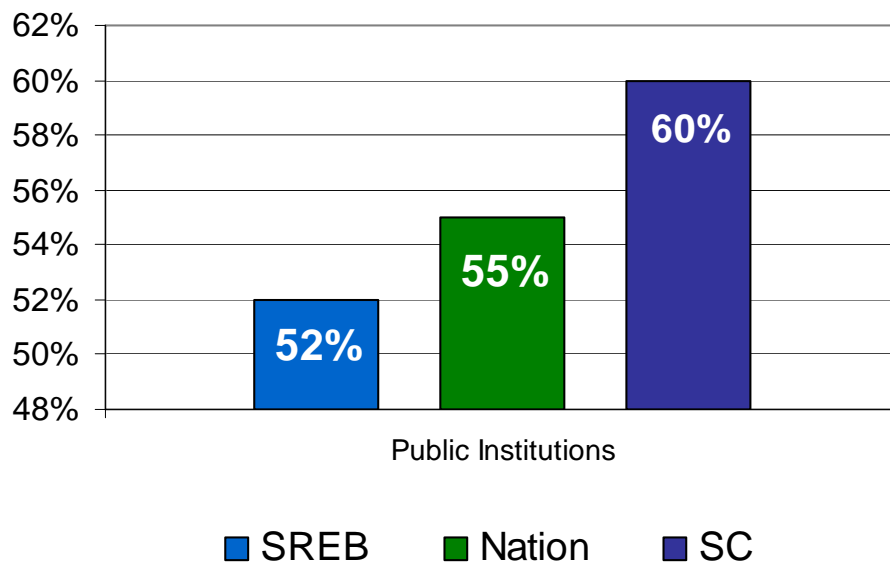


“Support for higher education is the lever by which the government can move the entire economy.”

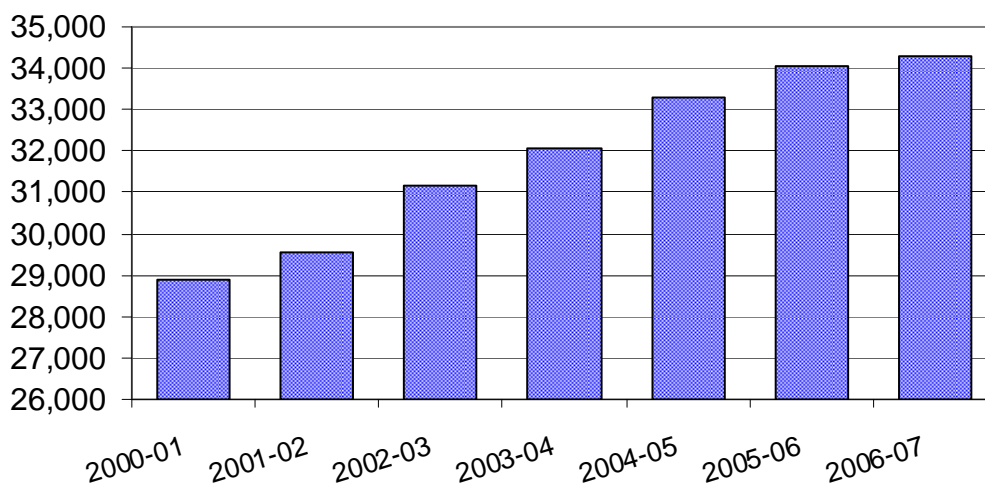
~ Paul Romer, Professor, Graduate School of Business Stanford University/ Senior Fellow, Hoover Institution

Graduation Rates

Six-Year Rates of Bachelor's Students - 2006



Summary of Degrees Awarded Associates & Higher



SC Public and Independent Institutions

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2) South Carolina in the Knowledge Economy

- The Knowledge Economy is not just science and technology, but a shift from labor and physical resources to products and services based on knowledge and knowledgeable people

According to the US Census Bureau, between 1997 and 2006 South Carolina employment:



down 25% - Manufacturing

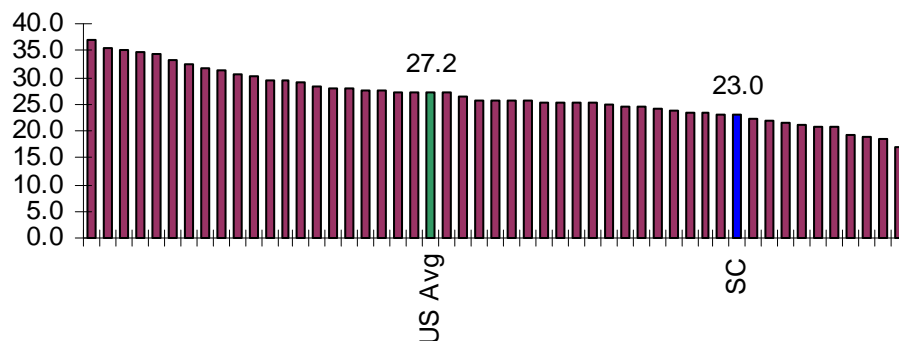


up 28% - Finance & Insurance
up 22% - Professional Services
up 42% - Health Care & Social Assistance

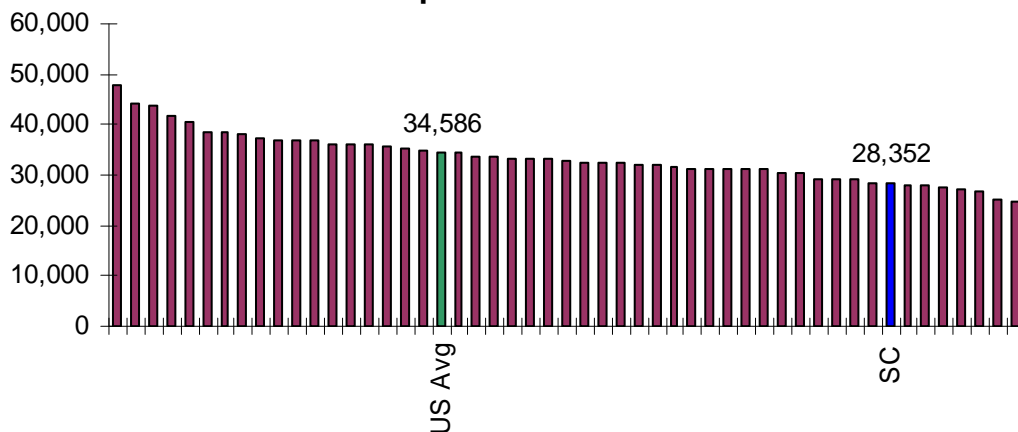
- In the Flat World, we have to move up the knowledge scale or see our standard of living fall

States' per capita income strongly follows higher education levels

Percent of Population 25 & Over with Bachelor's Degree or Higher - 2005



Per Capita Income - 2005



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3) South Carolina is building a plan to compete: Higher Education Study Committee Status / Action Plan Development

- Connect higher education resources to needs of the state
- Expand access to higher education

Study Committee Statewide Action Plan currently being developed

Why South Carolina can't afford to stand still:

Other States Have Plans to Focus on Higher Education

Kentucky –

Double the Number of college graduates living in Kentucky by 2020 (from 2007)

Five strategies:

- 1) Raise high school graduation rates.
- 2) Increase the number of GED graduates and transition more to college.
- 3) Enroll more first-time students in KCTCS and transfer them to 4-year programs.
- 4) Increase the number of Kentuckians going to and completing college.
- 5) Attract college-educated workers to the state and create new jobs for them.

Kentucky follows North Carolina

North Carolina transformed its economy by investing in higher education.

In 1960, KY's per capita income \$1 higher than NC

1960-2000, NC invested in higher education well above national average; KY support was about average

In 2000, NC's per capita income was about \$2800 more than KY

If Kentucky had followed North Carolina's path, its personal income in 2000 could have been \$11.2 billion higher. Kentucky is now following North Carolina's success.

Texas –

Close the Gaps in Participation, Success, Excellence, and Research

By 2015:

GOAL 1: Close the gaps in participation rates across Texas to add 500,000 more students.

GOAL 2: Increase by 50 percent the number of degrees, certificates and other identifiable student successes from high quality programs.

GOAL 3: Substantially increase the number of nationally recognized programs or services at colleges and universities in Texas.

GOAL 4: Increase the level of federal science and engineering research funding to Texas institutions by 50 percent to \$1.3 billion.

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Higher Education Study Committee Status / Action Plan Development

➤ The role and charge of the Higher Education Study Committee

<u>Study Committee Membership</u>	<u>Appointed by</u>
Colonel Claude Eichelberger	Governor Mark Sanford
Mr. Scott Ludlow	Governor Mark Sanford
Layton McCurdy, M.D.	Governor Mark Sanford
Mr. Robert W. Marlowe	President <i>Pro Tempore</i> Glenn McConnell, Senate
Mr. J. Boone Aiken, III, Esquire	Chairman Hugh Leatherman, Senate Finance
Dr. John E. Montgomery	Chairman John Courson, Senate Education
Mr. Daniel Ravenel * <i>Chair</i>	Speaker Bobby Harrell, House of Representatives
Dr. Doris R. Helms	Chairman Dan Cooper, House Ways & Means
The Honorable Jerry Govan	Chairman Bob Walker, House Education & Public Works

➤ Advisory Groups working in the following areas:

- Organization and Plan Implementation
- Institutional Missions, Academic Programs, and Planning
- Enrollment
- Funding and Institutional Cost
- Buildings, Facilities, and Information Technology
- Scholarships and Grants

➤ Preliminary adopted goals of:

#1 South Carolina to rank in the top x% of states in education levels including priority areas

#2 South Carolina to rank in top x% of states in sponsored research and related measures of innovation

#3 South Carolina to rank in top x% of states in workforce development and educational services

➤ Final report is expected to include recommendations from each advisory group along with the overarching goals, including measurable objectives, implementation actions, and required resources.

Timeline	
May 1	Draft Report and Preliminary Goals
May-June	Town Hall Discussions around the state- focus on setting goals
May-September	Colleges and universities work on goal details
September 15	Final report and goals
September/ December	Town Hall Discussions around the state- focus on implementation

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Conclusion

While a state's investment in K-12 education is absolutely critical for the long-term, an investment in higher education is the best investment a state can make to jump start its competitiveness.

Investing in higher education builds the state's economy and makes it easier to keep taxes low and to sustain critical infrastructure—including K-12 education.

South Carolina has an outstanding higher education platform to build on. Its colleges and universities are efficient and effective and ready to dedicate themselves to further improvement.

We'll do our part to advance South Carolina's economy and quality of life. We'll give you a great plan, but we'll need help to implement it.

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